



Momina Mahnoor

Business Analyst

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Attock, Pakistan

Results-oriented Data Analyst with a strong background in Python, R, Power BI, and Tableau. Passionate about solving complex business challenges through data-driven insights and creative innovation. Seeking a challenging role in a dynamic multinational company to further enhance my skills and contribute to organizational success.

EDUCATION

Bachelors in Business Administration in Data Analytics

Namal University Mianwali

09/2019 - Present

Courses

- Data Mining & Machine Learning
- Data-Driven Marketing and Social Media
- Probability and Statistics
- Statistical Analysis for Big Data
- Introduction to Programming
- Optimization for Business Decision

WORK EXPERIENCE

Data Analyst Internship Botnestic Solutions

02/2023 - 03/2023

Botnestic provides Artificial Intelligence, Business Analytics, and Chatbot solutions for businesses and corporates looking to grow their business.

Achievements/Tasks

- Using tools such as Power BI and Tableau, I created visualizations that presented key findings and insights to team members. My work was well-received and played a crucial role in driving decision-making processes.

Contact : Ramsha Khuram - ramsha.khuram@botnesticolutions.ai

Data Analyst / Data Entry internship Dreamland marketing

05/2022 - 07/2023

Achievements/Tasks

- Proficient in accurately inputting data from paper to digital formats using keyboarding skills. Experienced in creating error-free spreadsheets with large numerical data and verifying accuracy by comparing with source documents.

ORGANIZATIONS

Namal sports society (03/2020 - 08/2021)

Event manager

Namal Religious society (09/2022 - 03/2023)

vice president

SKILLS

python

Machine learning

presentation skills

Analytical skills

Statistical Analysis

Power Bi

Tableau

R-Language

Data-Driven Decision Making

UNDERGRADUATE PROJECTS

Final year project

- Developed an Educational website named as "Academic Insight".
- The platform guide students to navigate their academic journeys with greater clarity and confidence.

Hypotheses testing using R(Determinants of Educational expenditure)

- Determined the direct Impact of income, dwelling and internet connections on Educational Expenditure.

Research project.

- Conducted research on the relationship between SMEs, innovation, and education. Determined the positive relationship between them.

Event Management

- work with a team and Organized an event at university with in specific time and budget to generate maximum profit.
- Managed to generate profit of 5% during the semester.

CERTIFICATES

Google Data Analytics. (04/2022 - 06/2022)

Python for Data analysis from Great Learning (09/2022 - 10/2022)

Data Analysis with R from HEC (02/2023 - 12/2023)

Data Analysis with Excel from Datacamp (08/2021 - 08/2021)

PEEF Scholarship (03/2029)

LANGUAGES

English

Full Professional Proficiency

URDU

Full Professional Proficiency